

**2019**

**FAUBAI Annual Conference**

*Global Community*

*Engagement*



**Pilot project:**  
Monitoring system for the  
impact of academic mobility

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*Belem - Brasil*  
*13 April 2019*



## **Proposed agenda:**

- Context for the definition of the pilot project:
- Perspective of the Caminos
- Project Institutional
- Perspective Network Perspective - "RCI"



- Context for the definition of the pilot project: Perspective of the Caminos project

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Monitoring of mobility programs

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Application of rules and practice in common, in different mobility programs

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*Impact evaluation of mobility programs*

• *Impact evaluation of mobility programs*

## ANÁLISIS DE GRUPOS DE INTERÉS

**IDENTIFICACIÓN DE  
4 | GRUPOS DE INTERÉS**

**internos**

**externos**

**individuales**

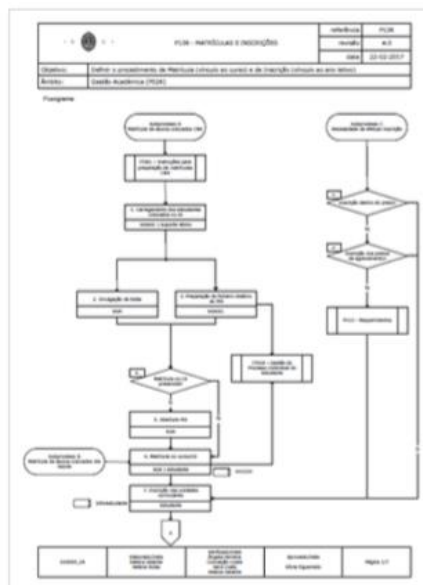
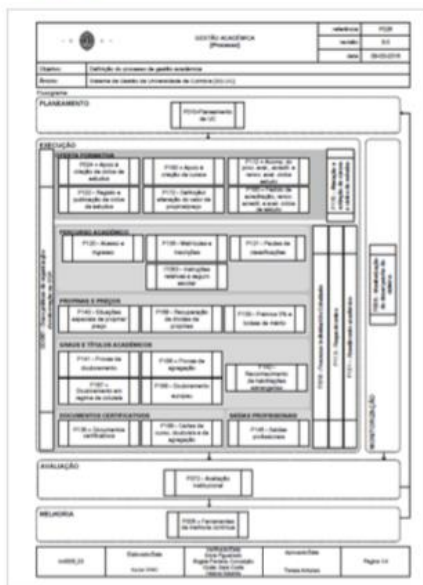
**institucionales**

• *Impact evaluation of mobility programs*

**UC.QMS**



**Do**



Execution of projects and activities, following the plan and the internal guidelines...



- Context for the definition of the pilot project: Institutional perspective



Anexo 55

**Política de internacionalización**

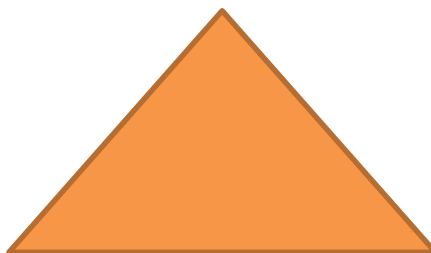
Acuerdo 319 de 2014  
Consejo Superior

**Plan de internacionalización**



- Context for the definition of the pilot project: Institutional Perspective: Office of International Relations

1. Trust



3. Projects of shared interest

2. Collaborative work networks

**1. Build trust:**

- Move from the document to the concrete actions.
- Promote concrete and high impact projects.
- Be clear and transparent at all times: Expectations and institutional interests.

**2. Networking:**


- Articulate projects that have similar purposes.
- Diversity of actors (Public, private, academic, business, local, regional).
- Action plan with permanent monitoring.

**3. Shared interest:**

- Relevance for the University and the region. (academic balance)
- Long-term projects: developed by phases in short periods.



• Context for the definition of the pilot project: Network Perspective - RCI




**Observatorio de la Internacionalización de la Educación Superior-OBIES**

- *Conocimiento y análisis de tendencias de la internacionalización en las IES.*
- *Transferencia del conocimiento*

**Componentes**

1. Caracterización de la internacionalización
2. Publicación - Revista ObIES




**Eventos y Capacitación**

*Proyectos, actividades y programas de capacitación permanente en temas de internacionalización:*

- *Presencial*
- *Virtual*

**Componentes**

1. LACHEC
2. Ciclos de Formación sobre internacionalización.



**Esquema de Movilidad**

*Promover la movilidad académica creando subredes de IES afines: local, nodal y nacional.*

**Componentes**

1. Profesores extranjeros
2. Estudiantes entre IES
3. Estudiantes extranjeros
4. Misiones académicas




**Gestión de la RCI**

- *Fortalecimiento de la RCI*
- *Facilitar presencia de la RCI en diferentes espacios*
- *Financiación para desarrollo de proyectos, programas y actividades del plan de acción*

**Componentes**

1. Plan de acción anual
2. Relacionamiento estratégico
3. Participaciones internacionales
4. Proyectos y programas



**Comunicaciones**

- *Espacios de información y de comunicación entre los miembros de IES/RCI y entes externos*
- *Difusión de logros y desarrollos de la Red.*

**Componentes**

1. Redes sociales
2. Repositorio de la RCI
3. Posicionamiento de imagen





- Context for the definition of the pilot project: Network Perspective – RCI



## Departamentos 32





## Objective.

Define a **system for assessing** the institutional impact achieved by members of the academic community, through the development of the different international academic mobility programs

- ✓ **Integrate** the different monitoring schemes for international academic mobility.
- ✓ Define **a system to measure the impact** achieved by the academic community, through the development of international academic mobility activities.
- ✓ **Articulate the impact** measurement system with the internal processes of institutional quality.



### Short term:

- Lifting a baseline.
- Conducting workshops to **define monitoring criteria** and impact evaluation.
- Realization of working groups to define **articulation criteria** with institutional quality assurance systems.
- Structuring an **instrument that integrates** the main criteria defined in the previous step.



### Long term:

- Facilitate, through the system, **the analysis and management evaluation** of international academic mobility programs.
- Provide a robust base for the generation of information, which allows the mobility reports to be complemented before the Ministry of Education, CNA, SNIES, and internal planning office.
- Offer the possibility of **replicating the system** with the other universities belonging to the Colombian Network for the Internationalization of Higher Education RCI-ASCUN.

## *Mobility management: Think Global, act Local.*

# Purposes

### Indicators:

Monitoring and impact evaluation system.

Validated and harmonized with the quality assurance system



Oficina de Relaciones Internacionales



### Actors Involved:

Vice-Chancellor's Office, Deans and Directors of Academic Programs, Head of Academic Records, and the Office of Planning.



The pilot project is part of process N°5 of the process matrix of the Roadmap. "Information systems".

It covers the elements integrated in the stages of (System of registration and analysis of previous data, Monitoring - Monitoring and subsequent evaluation

## **Handbook - CAMINOS**

- *Access to pertinent and timely information.*
- *Greater flexibility for the development of mobility.*
- *Simplification of processes (administrative procedures - digitalization).*
- *Stimulate replicability - Regional blocks.*
- *Encourage documentation and systematization of successful experiences.*

Thank you.